

Maxim Ilyin

Senior Product & Project
Manager

Product Leader

Automation Enthusiast

Maxim Ilyin

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Executive Summary

Product Leader with 11+ years of experience turning complex organizational ambiguity into high-performance digital engines across E-commerce, Healthcare, Insurance, and Finance. Managed the full-lifecycle evolution of a global, high-volume processing ecosystem generating \$25M+ annual revenue. Proven expert in Product Ownership (PO) for mission-critical platforms, maintaining SLA $\geq 99\%$ for systems handling 2 PB+ of data. Specialized in Agentic AI Orchestration—utilizing n8n and Model Context Protocol (MCP) to scale development velocity by 35% while leading cross-functional departments of 30+ members.

Core Strengths

Product Evolution: Roadmap ownership, GTM strategy, and high-stakes A/B testing (VWO/GA4).

Leading People: Mentoring teams of 30+, resolving high-pressure conflicts, and fostering a culture of ownership.

AI & Efficiency: Designing Multi-Agent systems and hyper-automating workflows to kill "busy work."

Technical Literacy: Bridging the gap between stakeholders and engineers via REST API strategy, SDLC governance, and New Relic monitoring.

Hands-on Design: Prototyping in Figma/Axure and staying close to the user journey.

Professional Experience

Digiteum | Feb 2015 - Present Senior

Product Manager / Strategic Product Owner

Scaling a Revenue Engine: Direct a roadmap supporting \$25M+ in annual sales for a premier U.S.-based photo-printing platform. Oversee the full journey from in-browser UI designers to automated pre-press pipelines.

Scale Leadership: Orchestrate a cross-functional department of 30+ specialists (Developers, QA, Design, PMs) to ensure total alignment between business objectives and technical execution.

Operational Excellence: Redesigned internal communication and development protocols, resulting in a 35% increase in team output and improved delivery predictability.

Holiday Proofing: Established a 24/7 support framework that maintained 100% platform stability during holiday spikes of 3x normal traffic.

Pre-Sales & Strategy: Frequently articulate project value to major B2B partners, directly contributing to the acquisition of multi-million dollar contracts.

Practical AI Integration: Spearheaded the integration of n8n and MCP servers to automate resource estimation, cutting manual administrative work by 40%.

Indie Maker & Product Owner | Parallel Track

Software & Game Development

15+ Personal Projects: Managed the full product lifecycle for over a dozen software and indie game projects. Handle everything from initial C# architecture and UX design to community management and successful commercial transitions.

Cloud & Automation: Architect and manage a private automation suite on Oracle Cloud, utilizing MCP servers to optimize reporting and data processing.

Infrastructure: Designed a secure home network with custom VPN routing and automated backups to ensure deep understanding of modern internet architecture.

Technical Toolkit

Strategic & PM: JIRA, Confluence, Targetprocess, Trello, MS Project, OmniPlan.

Analytics & Design: Figma, Axure, Photoshop, Hotjar, Google Analytics 4, VWO.

Execution & AI: n8n, Model Context Protocol (MCP), REST APIs, Docker, Git.

Core Systems: .NET 7 (C#), SQL, Node.js, PHP, Swift, Flutter, AWS, GCP.

Education

Belarusian State University / Bachelor of Laws

2010 - 2015, Minsk, Belarus

AI-Enabled Delivery Upskilling / Self-directed

2024 - Present